





Fabian Alfonso

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Transfer Pricing Adviser of the Year

ABOUT FABIAN ALFONSO

Fabian Alfonso, partner. Mr. Alfonso is a partner for BaseFirma's International Transfer Pricing Group in Miami, Florida, recently ranked among the top transfer pricing firms in the US by the International Tax Review. Mr. Alfonso has 15 years of experience in transfer pricing policy and implementing, documenting, and defending cross border transactions for multinational companies. He has been involved with numerous transfer pricing projects for businesses operating in various industries, including insurance, energy, personal goods, and telecommunications industries, among others. In addition, Mr. Alfonso has overseen over twenty-five multi-country transfer pricing coordination projects for multinationals located throughout Latin America and North America. Mr. Alfonso is a frequent speaker at international transfer pricing seminars and contributor to international tax publications, such as International Tax Review - U.K. and the Bureau of National Affairs of Washington. Mr. Alfonso has a thorough understanding of US, Latin American, and European markets and tax legislation. Mr. Alfonso has a Business Administration degree with an emphasis in Finance from Universidad de los Andes in Bogota and a graduate degree in International Tax Law from Universidad Externado de Colombia. He is Fluent in Spanish and English.

COMPANY PROFILE At BaseFirma, we are a team of economists, international tax lawyers, accountants, and financial consultants. With over 650 clients in 30 countries on four continents, BaseFirma has

a strong physical presence in all major markets, while continuing to grow at a sustainable rate.

We offer tailor-made products that work for a variety of situations. Our services range from providing transfer pricing documentation, country-specific reports, and audit defense to tax structuring, implementation of transfer pricing models, and valuation of intangible assets. All services provided are aligned with local regulations and with recent global initiatives, such as the new OECD Transfer Pricing Documentation and Country by Country Guidelines.

At BaseFirma, we value loyalty and quality of service. Our management team has been together for over 16 years, focusing on our effective teamwork, the exceptional quality of our products, and on deepening the relationships we share with our clients. No matter the size or location of the project, BaseFirma takes pride in delivering tailor-made solutions for your transfer pricing needs.

TRANSACTION HISTORY

BEPS compliance and Transfer Pricing Policy redesign. We were able to use our proprietary BEPS Gap Analysis, which was developed to simplify and streamline the BEPS compliance process for our clients. The 2nd part of the project requires us to assess the new risks regarding BEPS. This assessment will help our client at managing risks by instituting new governance procedures.