

BaseFirma – Ricardo Rosero, CEO

When Ricardo Rosero started BaseFirma in 2002 in Miami, he already envisioned a multinational company. Today, BaseFirma is a leading international “boutique” firm for transfer pricing and international tax services, with headquarters in the United States and offices in nine other countries on three continents. Mr. Rosero was born in Colombia and studied in the United States and Europe, which gave him a “borderless” mindset in business. Mr. Rosero’s firm serves clients, many of whom are Fortune 500 companies, all over the world. The *International Tax Review* has named BaseFirma a leader in Transfer Pricing Services.