

Newsletter

**SPECIAL
EDITION**

Top reads 2025



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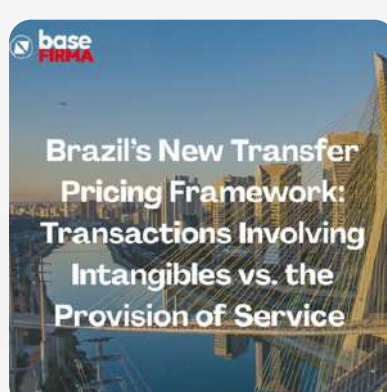
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Listen to all our 2025 podcast episodes

Explore our 2025 podcast episodes featuring expert insights on transfer pricing and international tax.

Click on each image to access and listen to each episode.



Our community presence

Community Impact Through Volunteering

Throughout 2025, across all the countries where BaseFirma has a presence, our teams went beyond their daily work to give back to the communities around them. From food donations for older adults and meaningful time spent supporting community care homes, to initiatives focused on helping animals in vulnerable situations, these actions reflect our commitment to creating a positive and lasting impact wherever we operate.

Venezuela



Colombia



Our community presence

Chile



US



México



2025 Annual events

▄▄ BaseFirma Peru Annual Event 2025

Lima was the meeting point for our BaseFirma Peru Annual Event 2025, a day dedicated to technical analysis, regulatory updates, and the discussion of current challenges in transfer pricing and international taxation.

We thank our clients, partners, and colleagues for their participation, and extend a special thank you to Marysol Leon, Roberto E. Polo Ch., María Victoria Morán Biénzobas, and Bruno Rojas, Country Manager BaseFirma Perú, for contributing to this space for dialogue that strengthens our commitment to excellence and specialized advisory.

These types of events inspire us to continue delivering clarity, technical insight, and practical solutions to today's evolving tax landscape.

🇧🇷 Reflections from São Paulo

At BaseFirma Brazil's Annual Event in São Paulo, we explored the challenges and key learnings surrounding the country's new transfer pricing framework.

A special thank you to Ana Cláudia Akie Utumi, PhD, CFP®, TEP®, and Glauco Camargo, MSc for sharing their knowledge and experience, as well as to Nathalie Fampa, Country Manager Brazil, Melisa Gomez, Country Manager Argentina, and Ricardo Rosero, Managing Partner of BaseFirma, who also participated as speakers in the event, and to all the participants who made this valuable space for dialogue possible.

Through initiatives like this, BaseFirma Brazil continues to strengthen the local transfer pricing practice and contribute to high level technical dialogue in the market.



A Year of Recognition and Excellence

Jurisdictions Recognized in the ITR 2026 Rankings

During 2025, BaseFirma achieved an important milestone as our work was recognized in the International Tax Review ITR 2026 rankings across multiple jurisdictions, including Brazil, Chile, Colombia, Argentina, Peru, Venezuela, Mexico, and the United States.

This recognition reflects the continued trust of our clients, the strength of our regional presence, and the dedication of our teams across the Americas, reinforcing our commitment to delivering high quality services in transfer pricing, valuation, and international tax advisory.

Being acknowledged by ITR across so many markets reinforces BaseFirma's position as a leading firm in the region. It highlights the credibility we have built with clients and peers, and confirms our role as a reference point for transfer pricing, valuation, and international tax advisory in the Americas.

BaseFirma Peru Featured Among Leaders League's Top Firms for 2026

BaseFirma Peru was once again recognized by Leaders League, earning an Excellent distinction in the 2026 edition. This milestone reflects our continued commitment to technical precision, strategic insight, and the delivery of high quality transfer pricing and valuation services.

We extend our sincere appreciation to our clients and partners for the trust they place in our team. We also congratulate Bruno Rojas Aliaga, Yasser Zola, and Cynthia Canessa, whose dedication, analytical rigor, and consistent excellence have been fundamental in achieving this recognition.

This distinction reinforces the strength of BaseFirma Peru's team and its role as a trusted advisor in the market, supporting clients with clear, practical, and technically sound solutions in an increasingly complex regulatory environment.



A Year of Recognition and Excellence

Our Professionals Recognized in ITR World Tax 2026 Across the Americas

Behind every ranking are people, ideas, and years of dedication. BaseFirma is proud to see that commitment reflected in the ITR World Tax 2026 ranking, which recognizes both our firm and several of our practitioners across the Americas.

This recognition highlights the technical excellence, leadership, and collaborative approach demonstrated by our professionals throughout the region.

The professionals recognized in this edition include:



The image shows the cover of the 'Practitioners USA' report from the ITR World Tax 2026 ranking. It features the BaseFirma logo in the top left corner. The title 'PRACTITIONERS USA' is prominently displayed in the top right. Two professionals are highlighted with circular portraits and their details:

- Ricardo Rosero**, Managing Partner, with a 'Highly Regarded' rating (trophy icon). His jurisdiction is the United States and his practice area is Transfer pricing.
- Eduardo Emmerich**, Partner - Country Manager, with a 'Notable Practitioner' rating (exclamation mark icon). His jurisdiction is the United States and his practice areas are General corporate tax, Tax controversy, and Transfer pricing.

The ITR World Tax logo is located in the bottom right corner of the report cover.

A Year of Recognition and Excellence



PRACTITIONERS PERU



Bruno Rojas
Partner - Country Manager
Rating: Highly Regarded 🏆

Jurisdiction: Peru
Practice area: Transfer pricing



Yasser Zola
Senior Manager
Rating: Notable Practitioner /

Jurisdiction: Peru
Practice area: Tax controversy, Transfer pricing



Cynthia Canessa
Manager
Rating: Rising Star ★

Jurisdiction: Peru
Practice area: Transfer pricing



PRACTITIONERS MÉXICO



Omar López
Partner - Country Manager
Rating: Rising Star ★

Jurisdiction: Mexico
Practice area: Transfer pricing



Jaime Romero
Manager
Rating: Notable Practitioner /

Jurisdiction: Mexico
Practice area: Transfer pricing



PRACTITIONERS CHILE



Andrés Motta
Partner - Country Manager
Rating: Highly Regarded 🏆

Jurisdiction: Chile
Practice area: Transfer pricing

PRACTITIONERS BRAZIL



Nathalie Fampa
Partner - Country Manager
Rating: Notable Practitioner /

Jurisdiction: Brazil

Shaping the Global Conversation in International Tax

Throughout 2025, BaseFirma actively participated in leading academic and professional forums across Latin America and Europe, reinforcing our commitment to knowledge sharing, technical excellence, and collaboration within the international tax community.

14th International Fiscal Association (IFA) Colombia Congress



II International Taxation Congress IFA Panama



Shaping the Global Conversation in International Tax

15th IFA Latin American Regional Congress, Asunción, Paraguay



77th IFA Congress Lisbon 2025

49th Colombian Tax Law Conference



Throughout 2025, BaseFirma continued to grow thanks to the trust of our clients, the dedication of our teams, and the strength of our partnerships across the region. Thank you for being part of this journey and for helping us build a year defined by collaboration, innovation, and impact. We look forward to continuing this path together in 2026, with the same commitment to excellence, clarity, and meaningful results.