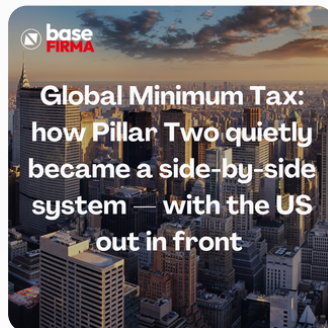


Newsletter

In a complex and ever-changing global transfer pricing and tax environment, staying informed is your greatest advantage. Explore key updates and expert insights crafted to empower your business decisions and drive innovation.



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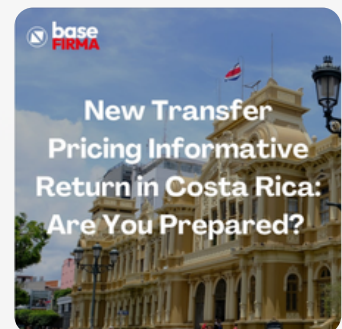
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BaseFirma News

Strengthening Connections Across Our Mexico Team

The strength of BaseFirma lies in its people, and moments of connection continue to play a key role in reinforcing our culture across the region. During a recent visit to Mexico, our team had the opportunity to come together for an evening dedicated to collaboration, relationship building, and shared perspectives, alongside Managing Partner Ricardo Rosero.

This gathering gave team members a chance to connect beyond day-to-day work, strengthening relationships and encouraging open dialogue across the practice. Conversations throughout the evening reflected not only the depth of expertise within the team but also the alignment in values and commitment that drive our work forward.

Events like this are an important reminder that our success is built on trust, collaboration, and a shared vision.



BaseFirma Perú Contributes to Key Transfer Pricing Discussions

Bruno Rojas Aliaga, Partner and Country Leader of BaseFirma Peru, participated as a speaker in the “Fórum Virtual: Precios de Transferencia: Perspectivas y Controversias en el Ámbito Local e Internacional,” organized by International Fiscal Association (IFA) Grupo Peruano.

During his presentation, Bruno addressed key transfer pricing controversies related to financing transactions in Peru, highlighting the evolving criteria of tax authorities and recent rulings impacting the determination of arm’s length interest rates. He also emphasized the importance of robust comparability and functional analyses in navigating an increasingly complex regulatory landscape.

The session contributed to ongoing discussions on critical issues shaping transfer pricing practices in the region.



BaseFirma News

BaseFirma Chile at AmCham Welcome Breakfast

BaseFirma recently participated in a welcome breakfast organized by AmCham Chile for companies that have recently joined the Chamber.

Andrés Motta, Partner and Country Leader of BaseFirma Chile, together with Solange Martínez Valdenegro, represented the firm during the event. The gathering provided an opportunity to connect with fellow members of the AmCham community, gain insight into the Chamber's priorities, and explore potential areas for collaboration.

This participation reflects BaseFirma's commitment to engaging with key business communities and contributing to the continued development of the corporate ecosystem in Chile.



BaseFirma Perú at AmCham Institutional Event

The BaseFirma Peru team, led by Bruno Rojas Aliaga, Partner and Country Leader, and Yasser Zola, Manager, participated in an institutional event organized by AmCham Peru, which featured the participation of the United States Ambassador to Peru.

The event provided a valuable platform to exchange perspectives on the current economic landscape, the strengthening of bilateral relations, and the opportunities available for companies operating in the region.

BaseFirma's presence in these forums reflects its ongoing commitment to fostering dialogue between the public and private sectors, while supporting investment and business development across international markets.



BaseFirma News

Houston Client Event with Strategic Alliance Professionals

On February 26, our US team hosted a client event in Houston, bringing together 15 professionals from across different tax specialties within our alliance, Ham, Langston & Brezina, L.L.P. This opportunity opens the door to many potential new clients while strengthening our relationship through this strategic alliance.

During the morning session and over lunch, Eduardo Emmerich, Partner and US Country Leader, and Ana Rincón, Senior Manager, had the opportunity to connect with the group and share insights on transfer pricing, why it matters more than ever for mid sized multinational businesses, and how it naturally aligns with the work many of them are already doing across tax, accounting, and advisory.