

# Newsletter

In a complex and ever-changing global transfer pricing and tax environment, staying informed is your greatest advantage. Explore key updates and expert insights crafted to empower your business decisions and drive innovation.



[READ FULL ARTICLE HERE](#)



[READ FULL ARTICLE HERE](#)



[READ FULL ARTICLE HERE](#)



[READ FULL ARTICLE HERE](#)



[READ FULL ARTICLE HERE](#)



[READ FULL ARTICLE HERE](#)

# BaseFirma News

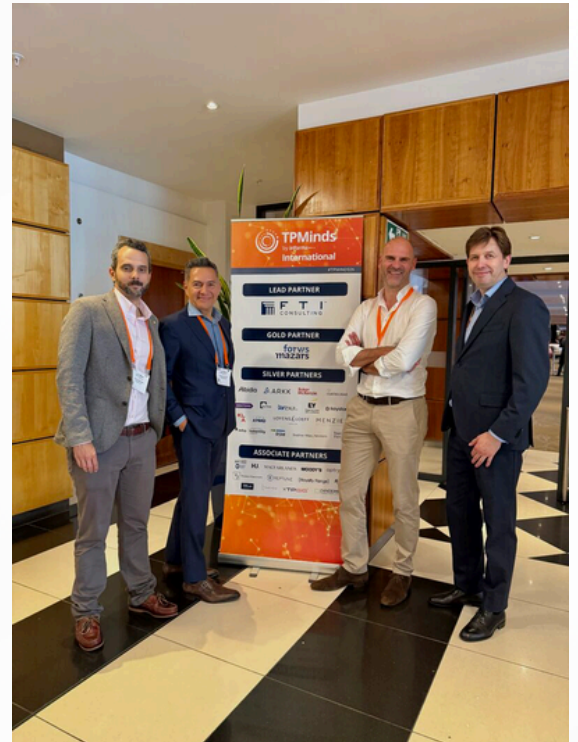


## BaseFirma Strengthens Its Global Presence at TP Minds International London

As part of its ongoing commitment to staying at the forefront of international transfer pricing, the BaseFirma team participated in TP Minds International London, one of the industry's leading global events.

Over the past twenty five years, BaseFirma has built deep transfer pricing expertise across the Americas, Europe, and Asia Pacific, expanding to nineteen offices and serving clients in more than thirty countries.

Participating in premier international forums reflects the firm's commitment to remaining engaged with the latest developments, exchanging insights with industry leaders, and continuing to deliver value to clients worldwide.



## BaseFirma Participates in the First IFA Colombia Transfer Pricing Congress

BaseFirma recently participated in the First IFA Colombia Transfer Pricing Congress, a premier event that brought together leading professionals, tax authorities, and industry experts to discuss the latest developments, challenges, and opportunities in transfer pricing and international taxation.

As part of the program, Bruno Rojas, Partner and Country Leader of BaseFirma Peru, participated as a panelist in the session "Business Collaboration Agreements, Cost Sharing Arrangements, and Atypical Intragroup Structures," where he shared insights on the practical and technical considerations surrounding these increasingly relevant cross border arrangements.

# Listen to our **Podcast**

## Exploring Leadership and Growth Through Two Decades at BaseFirma

In the latest episode of the BaseFirma Podcast, Jessy Martin, HR Director, reflects on her 20 year journey with the firm and shares insights on leadership, talent development, and the evolution of company culture over the years. Drawing from her extensive experience, Jessy discusses the lessons, challenges, and opportunities that have shaped her professional path while highlighting the importance of building strong teams in a dynamic business environment.

The conversation offers valuable perspectives on growth, resilience, and long term career development.

[Click Here to listen to the full episode](#)



# Stay ahead of global tax developments

Thank you for reading our April 2026 newsletter. We hope these insights support your business strategies in an ever-evolving environment.

[VISIT BASEFIRMA.COM](https://www.basefirma.com) →

