

BaseFirma Newsletter

In a complex and ever-changing global transfer pricing and tax environment, staying informed is your greatest advantage.

Explore key updates and expert insights crafted to empower your business decisions and drive innovation.

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BaseFirma TP Forum: Shaping the Future of Transfer Pricing in Brazil

The future of transfer pricing is built through vision, dialogue, and strategic decisions.

The BaseFirma TP Forum brought together professionals and experts in São Paulo to broaden perspectives, share experiences, and reflect on the next steps for transfer pricing in Brazil.

More than simply keeping up with change, we want to contribute to it by connecting knowledge with the decisions that move businesses forward.

Thank you to all the speakers and participants who were part of this conversation. May the connections and ideas from this gathering continue to open new paths.



BaseFirma at the XXXIII Latin American Conference on Tax Law: Advancing the Transfer Pricing Dialogue in Latin America

BaseFirma participated in the XXXIII Latin American Conference on Tax Law in Brasília [XXXIII Jornadas Latinoamericanas de Derecho Tributario - Brasília 2026](#), one of the region's most significant forums for discussing the challenges and evolution of taxation.

Ana María Rincón, Senior Manager at BaseFirma US, joined the panel on Transfer Pricing and Intangible Assets in Latin America. Drawing on her experience with United States regulations and real cases, she shared valuable perspectives on how taxpayers can anticipate risks and prepare effectively for such a complex and subjective area.

Isaac Licar Reis, Partner and Country Leader at BaseFirma Brazil, also attended the event, participating in key discussions and connecting with tax professionals and experts from across Latin America.

BaseFirma's participation reflects the firm's commitment to contributing to technical discussions that promote knowledge exchange and support the continued development of tax systems across the region.

We thank [XXXIII Jornadas Latinoamericanas de Derecho Tributario - Brasília 2026](#) and everyone involved for creating such an important space for knowledge, reflection, and regional collaboration.

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New publication on transfer pricing

Cindy Simbaqueva, LLM, Manager at BaseFirma Colombia, is a co-author of “Demystifying the

Transfer Pricing Regime: A Practical Perspective,” a collective work published by the [ICDT – Colombian Institute of Tax Law], bringing together different perspectives on the practical application of the transfer pricing regime.

Cindy contributes the chapter “Critical Analysis in the Selection and Rejection of Comparables: Lessons from the ABB Ltda. Case,” exploring one of the most relevant aspects of comparability analysis.

Another contribution from our team to the technical analysis and development of transfer pricing in Colombia.



Listen to our Podcast



Why industry knowledge matters in transfer pricing

In the latest TP Insights Podcast, Isaac Licar Reis and Luiz Felipe Toledo explore how industry knowledge strengthens transfer pricing analyses, supports better decision making and helps companies develop strategies aligned with their business realities.

[LISTEN TO THE EPISODE](#)

Stay ahead of global tax developments

Thank you for reading our September 2026 newsletter.
We hope these insights support your business
strategies in an ever-evolving environment.

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